

FRASERS

SPORTS
DIRECT

FLANNELS

USC

GAME

H&M

Boots

RIVER ISLAND



100,000 SQ FT MULTI-BRAND ANCHOR

NOW OPEN

fremlin walk

MAIDSTONE

MAIDSTONE

THE DOMINANT RETAIL DESTINATION



18,000
NEW HOMES
BY 2032

Maidstone is the county town and administrative centre of Kent. The town has been ranked as one of the 'Best Places to Live 2024', benefiting from excellent transport links, employment opportunities and a good provision of schools. As a result the town provides a desirable location for both commuters, workers and families to settle.



150,365
SHOPPERS

(CACI RESEARCH 2024)



694,740

RESIDENTS
(CACI RESEARCH 2024)

26.2%

AFFLUENT ACHIEVERS
(CACI RESEARCH 2024)

Maidstone is the dominant retail destination for its catchment and retains a market share of over 86.4% of shoppers within the primary catchment. It's retail population is forecasted to reach 161,542 by 2032.

(CACI RESEARCH 2024)



fremlin walk

MAIDSTONE

THE PERFECT MIX

The ideal blend of leading high street brands and independent retailers, catering to both the local community and shoppers from further afield. The re-anchored open air scheme provides the opportunity to secure representation in a dominant South East centre benefiting from 760 car parking spaces.

H&M RIVER ISLAND

COSTA PANDORA[™]

★ PRET A MANGER ★ *Boots*

FRASERS **SPORTS DIRECT** FLANNELS **USC** GAME

A NEW MULTI-BRAND ANCHOR

OPENED OCTOBER 2024

100,000 sq ft
OF RETAIL SPACE



P 760 space

MULTI STOREY CAR PARK

The former House of Fraser has been transformed into a multi brand offer over two trading levels and occupying over 100,000 sq ft.

Increased Footfall

The new store presents the opportunity for occupiers to secure representation in a scheme benefiting from a genuine footfall generating anchor with cross market appeal.



**WATCH
TOUR**



**MAIDSTONE**



ENQUIRIES

For more information on unit availability please contact:

green&partners

Adam Bindman

07825 442 413
adam.bindman@greenpartners.co.uk

Freddie King

07545 386 694
freddie.king@greenpartners.co.uk

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THE WALK**

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